

Folded finished format 190x285 mm



## Information

- **How to send files**

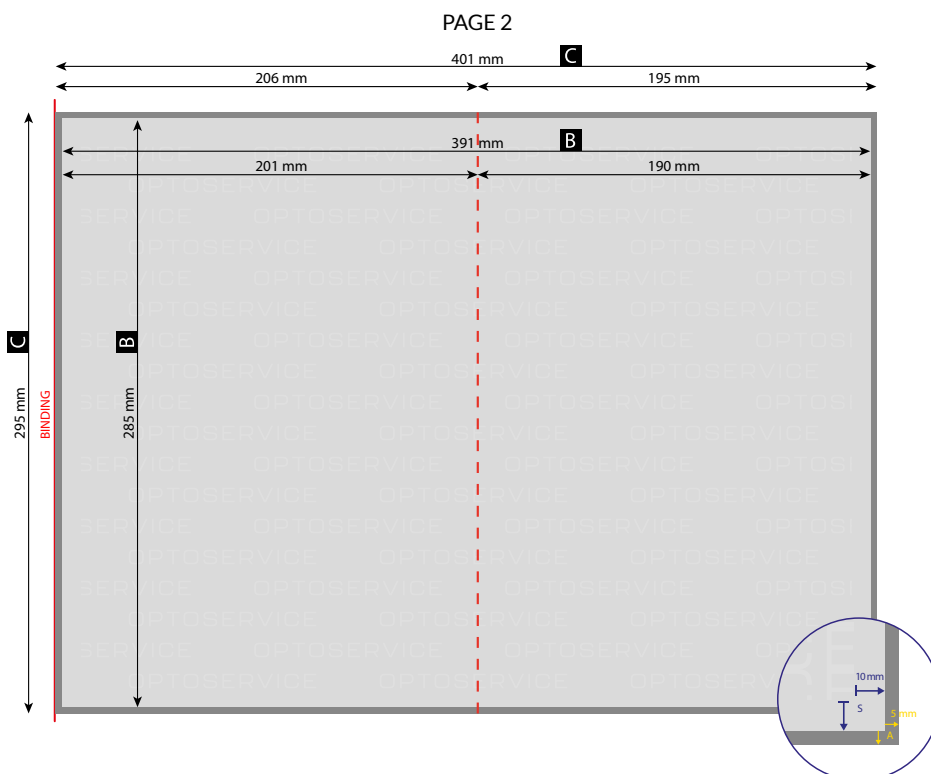
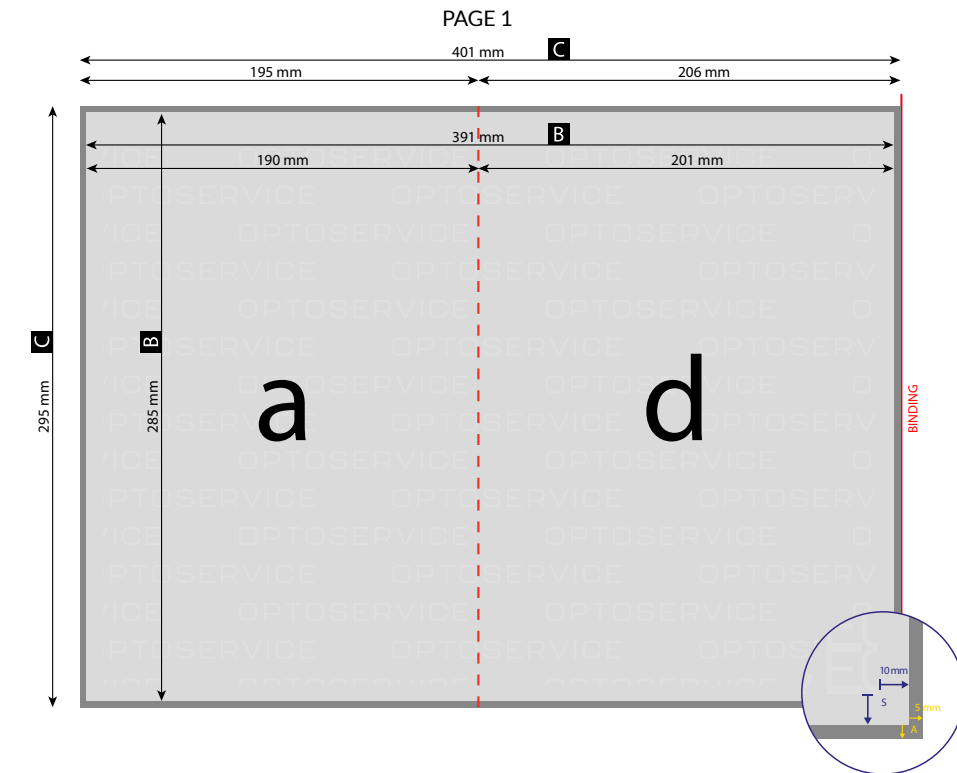
In Adobe Acrobat .pdf “closed” format (PDF / X-1a: 2011 and Acrobat PDF1.3 compatibility or later) with all the necessary components incorporated (fonts, images, illustrations, etc...). Files generated with a resolution of **300 dpi** for printing - high print quality - and **CMYK** colour mode. Printing is done with Optoservice standard colour calibration. It is recommended, but not required, that the customer provides a test colour print that will be used for colour verification in the printing phase. If a test print is not provided, the publisher does not accept any liability for non-matching colours in prints created from the file sent by the advertising customer. The publisher is not liable for the final colours and / or contents of the provided test prints and / or files that do not meet the required technical specifications.

- **Important**

Files must be created with crop marks.  
Do not include the fold lines in the file.

## Legend of symbol

- Artwork format
- Finished format
- Pasted over, not visible area (not necessarily present in the print file)
- ↳ Safety distance to artwork format
- ↘ Bleed 5mm (on each side)
- · - Perforation
- - - Fold / groove / crease
- · · Seam



The illustrated example is not to scale

Finished format (B)  
190x285 mm

- B** finished format
- C** artwork format
- S safety distance
- A bleed

- a title
- b back

**!** Files must be created with **crop marks** and a resolution of **300 dpi**.

**Do not include the fold lines in the file.**